



THE WOODLANDS AREA CHAMBER *of* COMMERCE

# BUSINESS TODAY

March 2015

The Woodlands Area Chamber of Commerce  
Wall of Honor



**the Chamber**  
**GOLF**  
*classic*  
March 30, 2015

# BUSINESS BRIEFS

## AWARDS & RECOGNITION

**Dr. Ann Snyder, Executive Director of Interfaith of The Woodlands and Interfaith Community Clinic** has been named one of "Houston's 50 Most Influential Women of 2014" by Houston Woman Magazine. Dr. Snyder also served for over

15 years on the Conroe ISD Board of Trustees, including as its President. She is a Board member of the Conroe ISD Education Foundation.

Conroe ISD dedicated the Ann K. Snyder Elementary School in 2013. Dr. Snyder is also a Past Chairman of The Woodlands Area Chamber of Commerce, and is a positive activist in the community.

**LJF Marketing** won a Marcom Gold Award for the redesign of McKenzie's Barbeque and Burgers website.



L-R: Linda Freede of LJF Marketing, Darin and Kathy McKenzie of McKenzie's Barbeque and Burgers.

**Steve Clausen - Managing Member of Clausen & Centrich, PLLC** was featured in Houstonia Magazine and is listed as a top attorney for 2014. Steve is board certified in Estate Planning and Probate Law by the Texas Board of Legal Specialization and has a Masters of Law in Taxation from NYU.



Steve Clausen

**The Woodlands Christian Academy** has been selected as an Apple Distinguished School for its use of technology to create a blended digital learning environment for their students in Pre-K through 12th grade. Julie Ambler, Head of School, states, "This recognition affirms the work of our faculty to blend the best teaching methods with the best technology

in order to inspire and equip future leaders - spiritually, academically, physically, and socially."



**The Cynthia Woods Mitchell Pavilion** ranked second in the top 100 amphitheaters in the world based on the number of tickets sold during 2014, according to Pollstar magazine, the concert industry's leading trade publication. The Pavilion's ticket sales totaled 488,916 for shows played in 2014. The Pavilion has consistently ranked in the top five since 2010.

## IN THE NEWS

**Trey Halberdier, founder of HALBERDIER Real Estate** in The Woodlands and Luncheon sponsor of The Chamber's 29th-annual Economic Outlook Conference, was featured on Business Newsmakers Radio with Lou Garino to promote the event. HALBERDIER Real Estate is a privately held real estate investment, development, advisory and management partnership headquartered in The Woodlands, Texas.



Trey Halberdier

## NEW TO THE TEAM & PROMOTIONS

**Farner & Perrin, LLP**, announced that **Kelsey Giltner** was sworn in as a licensed attorney in November, having passed the Texas Bar Exam in July 2014. Kelsey is now an associate with the Firm, focusing her practice in estate planning, trust law, and probate, and related taxation. Welcome, Kelsey.

**James Coleman EVP/Regional Manager for Integrity Bank The Woodlands** announced that **Paul Sarver** has joined The Woodlands branch as Senior Vice President of Commercial Lending. Sarver has over 25 years in Financial services with mul-



Paul Sarver

iple industry leaders (American Express, Chase Bank, Charles Schwab) to name a few.

Realtor **Rod Castaneda** has joined **RE/MAX The Woodlands & Spring**, bringing his many years of international service to the Houston area. A former branch manager at a mortgage lender in Mission, Texas, Castaneda said he made the switch to real estate in 2009 because, "I am a challenge-oriented person, and real estate is one industry in which you can be as successful as you want to be. The harder you work, the more successful you are."



Rod Castaneda

**Jack Stibbs, managing shareholder and founder of Stibbs & Co., P.C.**, Attorneys recently announced that **Brandon Hedblom** has joined the law firm as an associate attorney. Hedblom's primary practice is commercial litigation, and he brings some 13 years of experience in the field. "We are excited to add Brandon to the litigation team at our firm," said Stibbs.



Brandon Hedblom

**Eric Yount** has been named manager of the **Hodges Collision Center's** 1488 location. He previously served as manager of the Lane Lane Location. Yount oversees estimating and production and has more than 20 years of automotive service industry experience. He is I-CAR and ASE certified and resides in The Woodlands.



Eric Yount

**Cameron Clay-Klepac, who has served The Woodlands Convention & Visitors Bureau** as the Event Specialist, has been named to Marketing Specialist for the organization. In her new role, she will manage various aspects of the CVB's destination marketing efforts including advertising, special promotions and public relations.



Cameron Clay Klepac

## ANNIVERSARIES

**Hyatt Market Street** staff was joined by the CVB in celebration of five years, led by General Manager Tim Farel and Sales Director Suzanne Deliganis. Hyatt Market Street continued the celebration in the evening with an open house featuring Crave cupcakes, cocktails from LIQS and tours of the hotel. "It is very exciting to celebrate the fifth anniversary of Hyatt Market Street," says Nick Wolda, President of The Woodlands CVB.



**Market Street Photo Booth** will celebrate its 3rd anniversary this year. "We've been privileged

to work with Marketing, PR and Advertising Agencies who also recognize our high quality to promote the events, brands and images of their top clients to their target markets", said owner Adreana Betti.



Adreana Betti

## NEW SERVICES & DEVELOPMENT

**LSC-Magnolia Center** soon to be constructed. The center, which was part of the bond package approved by voters in the November 2014 election, will be approximately 65,000 sq ft of learning space. "We are engaging the community to see what types of programs, courses and services make the most sense to serve the needs of Magnolia and the surrounding area," said Steve Scheffler, executive director of college relations at LSC-Montgomery.

**The J. Beard Real Estate Company** has announced that **Havenwood Office Park** is planned for construction at 25700 I-45 north, between Woodlands Parkway and Sawdust Road in Spring, Texas. It will feature a LEED Silver Certified 4-story building offering approximately 250,000 sq ft of Class "A" office space. The J. Beard Real Estate Company is handling the leasing of space for the developer.