

THE WOODLANDS AREA CHAMBER of COMMERCE



BUSINESS TODAY

December 2013



Happy Holidays from The Chamber and EDP

Tickets to
Taste of the
Town make the
perfect holiday gift!
Scan for information.



Jodi Picoult, author of 23 novels, including "My Sister's Keeper," "The Tenth Circle," "Plain Truth" and her newest book, "The Storyteller." The luncheon was held at The Woodlands Waterway Marriott Hotel.



The Woodlands Christian Academy kicked off its Compass Lecture Series with "What Does Christian Have to do with Education", presented by Dr. Richard Riesen. The esteemed Dr. Riesen is a leading Christian educator and author of Piety and Philosophy and The Academic Imperative.



Market Street Photo Booth and The Woodlands CVB recently partnered for the 2013 Holiday Season to provide custom branded photo strips at Trick or Treat Trail, The Lighting of the Doves and iWOW, as well as the annual Ice Rink grand opening party.

To learn more visit www.marketstreetphotobooth.com.

ANNIVERSARIES

Peggy Robinson Wilson with Peggy's Services inherited Hazel's Custom Drapes and joined both businesses together seven years ago to offer custom design and cleaning services. Peggy has been featured with Houston House and Home Magazine, Houston Community College Real Estate Staging Education and September 2013 City of Houston Council Member Andrew Burks Jr., News 2 You.

GIVING BACK

Emergency Ministries recently received a generous contribution of \$20,000 from the Woodforest Charitable Foundation. The funding received has laid the foundation to bring on a third full-time chaplain to help reach more fire, EMS, and police agencies.



Rotary exchange student Daniela Alvarado thanked the Rotary Club/The Woodlands for assisting her in going to Belgium. In the photo with Daniela is President Ralph Schroeder.



Sarah Pavlock, 4th grader at St. Anthony of Padua Catholic School, poses with a pumpkin that she decorated for The Montgomery County Jr. Master Gardener's pumpkin contest. Students are learning gardening skills from composting to harvesting and are able to donate seasonal fresh produce and herbs to the Parish's food pantry, St. Anthony's Bread.



CASA Child Advocates of Montgomery County hosted the 4th Annual CASA SuperHero Run where more than 200 Superheroes demonstrated their super powers and raced through the forest, raising more than \$14,500 to help abused and neglected children in Montgomery County.



Children's Books on Wheels had a breast cancer awareness event recently at Planet Lincoln in Spring. The event was attended by survivors, women and men, their families and friends. Education literature was provided by a sponsor. Visit www.childrensbooksonwheels.org.

Staff and special guests of the Interfaith Child Development Center celebrated a recently installed sun shade sponsored by the American Academy of Dermatology. The new structure provides skin safety to more than 350 children who attend the Center. The new structure will allow students and teachers to spend more time outside.

WHAT MAKES A GOOD BUSINESS BRIEF?

If you want the community to stay up-to-date with what is happening with your business, Business Briefs is a great place to do that. Each month we feature two full pages of Business Briefs in Business Today devoted to our member's press releases.

All Chamber Members may submit a press release for consideration to be included in an upcoming issue of Business Today.

The best way to know what makes a good Business Brief is to familiarize yourself with the content featured in this section. Also review these tips to determine if this is a good place to make your announcement or if it would be better suited as an ad or calendar posting.

Types of announcements: Anything such as Awards & Recognitions, New Staff Hires, Business Expansions, Partnerships & Acquisitions, Anniversaries, Development in our Community, New Series, and Charitable Donations giving back to the community.

Frequency: Maximum one per month per member (first come first serve – with time sensitive announcements having priority).

Length: Approximately 50 words. Submitted briefs may be shortened or edited by The Chamber.

Photos: Photos may be submitted along with your brief (photos featuring people are preferred – graphics or logos are not published). We require that your photo be high resolution (300 dpi) and color.

When will it be published? All briefs submitted go into the queue. The queue starts on the first day of the month and ends on the last day of the month. Due to our long lead time for production, it typically takes an entire month for the brief to get published to the next issue. Example: briefs submitted in December will likely be published in the February issue. Anything left in the queue is rolled over for the next issue.

Announcements that are not a good fit for Business Briefs are: Galas, Parties, anything with event dates, promotions / discounts for items, products & services, ect.

Other resources: If you would like to purchase an ad, contact Sheila M. Zea; V.P. Sales at 281.363.8108 or Sheila.zea@woodlandschamber.org

Chamber members are welcome to post events (as long as they are open to the public) to our General Calendar through our website, www.woodlandschamber.org and to The Chamber's Facebook page. Search "The Woodlands Area Chamber of Commerce on Facebook."

BUSINESS BRIEFS

Send your information to: media@woodlandschamber.org