



THE WOODLANDS AREA CHAMBER *of* COMMERCE

BUSINESS TODAY

July 2013



CHAIRMAN'S BALL
See pages 4 & 5 for details.



BUSINESS BRIEFS

MEMORIAL HERMANN OPENS IRONMAN INSTITUTE

Houston's leading authority on sports medicine—Memorial Hermann IRONMAN® Sports Medicine Institute—opened a third location at Memorial Hermann The Woodlands Hospital.

The 20,000-square-foot facility, located across from the hospital, is a collaboration between Memorial Hermann and UT Physicians.

The Institute offers physician services, physical therapy, human performance testing, strength/conditioning, and sports nutrition.

TEXAS TODO LIST OFFERS CONSTAR

Texas ToDo List is offering packaged phone concierge services called ConStar. It offers 24/7 access to a concierge over the phone. Packages supply new homeowners with resources to provide needed information.

Customers can request utility hookups, phone numbers/addresses, events, business references, reservations, contractor services, reminders, price comparison and local/national information.

DESIGNER WINS AWARD

Cathy Salyers, owner of the Decorating Den Interiors franchise, received her company's 2012 Director's Award. This put her in the top 20% according to sales in North America's largest interior design and home furnishings franchise firm. She was also honored for hitting the \$3 million mark in cumulative sales.



Cathy Salyers

MARKET STREET PHOTO BOOTH CELEBRATES APRIL

April was a fun-packed month for Adreana Betti and her Market Street Photo Booth. She provided services at The Woodlands Waterway Marriott Hotel & Convention Center for three distinguished clients: South Montgomery County YMCA's Dancing with Partners, The John Cooper School's Prom, and the 10th Annual Insuperity Championship Pro-Am Draw Party.

STRONG FIRM WELCOMES ROYCE LANNING

Past Chamber Chairman Bret Strong, The Strong Firm's founder/managing shareholder, welcomes Royce Lanning as associate attorney focusing on corporate/business law.

Lanning is an experienced courtroom attorney with litigation experience, including suits against international entities. His practice focuses on commercial litigation, probate, guardianship, corporate formation/administration, business transactions, real estate development/financing, and estate planning.



Bret Strong (L) with Royce Lanning

CHRISTIAN ACADEMY BREAKS GROUND

The Woodlands Christian Academy, independent Christ-centered college preparatory school serving 400 students from preschool through 12th grade, broke ground for the new lower school building.

Its Capital Campaign's goal of \$3.5 million will fund construction of a permanent 28,000 square foot building creating 20 classrooms. It will serve current/future students' needs as enrollment increases.



Entergy's Renee Powers (R) presented St. Luke's Debra Sukin and James Nicas with a check to support the hospital's 10th anniversary.

WOODFOREST BREAKS GROUND FOR SCHOOL

Woodforest broke ground for CISD's newest school, slated to open in 2014. Situated on a 16-acre site purchased in 2008, it will serve students in kindergarten-sixth grade. It is the first of several on-site schools planned for Woodforest, project

of Johnson Development Corp. Woodforest is ranked No.

7 among top-selling Houston communities.

CRESCENT MOON EXPANDS

Amy Botwinis and Rodney Anderson opened Crescent Moon Wine Bar & Restaurant in 2009; the 3,800 square-foot facility soon became a respected member of the hospitality community.

Terry McBurney, Republic Payment Systems, secured financing for expansion to 5,700 square feet, increasing seating from 120 to 180, and providing a dance floor.



L-R are Crescent Moon's Rodney Anderson and Amy Botwinis with Republic Payment's Terry McBurney.

BBB RECOGNIZES DR. LEWIS

Guy Lewis DDS, Texas Center for Cosmetic & Implant Dentistry, received BBB's Distinction Award. This was his fifth BBB recognition for service excellence.

When asked what this means, Dr. Lewis stated, "We work hard to provide top-notch service to our clients. It is an honor to be recognized for our efforts."



Dr. Lewis

LSC HOSTS WOMEN'S CONFERENCE

The Lone Star College Women's Conference motivated and empowered women in the marketplace. The Women's Advisory Council engaged Heloise, lifestyle contributing editor and Good Housekeeping columnist, as the featured speaker.

Topics included the value of effective communication, setting financial goals, building trusting

relationships, and dealing with life's demands.

JORDAN RILEY JOINS VERNIER

Ruth Vernier, Vernier & Associates' founder, added litigation attorney R. Jordan Riley to the firm's legal staff. He was previously employed by the firm while attending law school.

Riley completed his undergraduate career at the University of Texas and obtained his Doctorate of Jurisprudence from the Texas Wesleyan School of Law.



Jordan Riley

ADAMS TRANSFER WINS PINNACLE AWARD

Adams Transfer & Storage Company recently received BBB's Pinnacle Award. This was the 10th consecutive year it was recognized for service excellence.

Bobby Adams, Larry Adams and Kariy Meneley, agree: "We work hard to provide top notch service to our customers and clients. It is an honor to be recognized for our efforts."

BUSH SPEAKS FOR HRSW

Alan Bush will speak twice at the 2,500-attendee SHRM conference. The HR SW Conference invited him to discuss non-competes plus overtime pay. He also spoke on those topics last year.

Super Lawyers twice named Bush a Rising Star for defending management in employment disputes. Only 2.5% of Texas attorneys receive this honor.

LJF NAMES MARKETING DIRECTOR

Linda Freede, LJF Marketing's president, announces Carla

Clark joined the advertising and public relations firm as Marketing Director. She will assist with marketing services focusing on marketing strategy and formulation plus client services.

As United Way's Marketing Director, Carla implemented a revamped marketing plan, branding, and Social Media outlets.

SCHROEDER QUALIFIES FOR COUNCIL

Ralph Schroeder, Ameriprise Financial Private Wealth



Carla Clark